



**King County**

# King County Health Reform Initiative Health Promotion Leadership Committee

Purpose, Roles and Responsibilities

**March, 2007**

## **Committee Purpose**

The purpose of the King County Health Promotion Leadership Committee (HPLC) is to provide leadership in transforming King County into an organization that effectively supports employee health. This leadership focuses on increasing the effectiveness of County managers and supervisors in implementing key components of the Health Reform Initiative within their departments. Numerous studies demonstrate that the successful conveyance of a few key messages concerning well-being will produce enormous benefits including better health, increased workplace vitality (productivity) and significant reduction health care cost trends. With these goals in mind, the primary responsibility for the HPLC is assisting the ongoing education and outreach to employees of the health and savings benefits of the reform initiative. The efforts of specific interest to the HPLC include the following KCHRI programs and events:

1. Eat Smart
2. Move More
3. Get a Flu Shot
4. Healthy Workplace Funding Initiative
5. Health Leadership Forum
6. Live Well Challenge
7. Health and Benefits Fair
8. Weight Watchers at Work

The King County Health Promotion Leadership Committee comprises key deputy directors, administrators and managers invited from each of the County's departments, who will be called together on a regular basis to discuss the overall execution of the education and outreach strategy and to assist in the conveyance of key messages concerning health and well being to the workplace.

## **Roles and Responsibilities**

Each member of the Health Promotion Leadership Committee will:

1. Be a Health Reform leader to his/her employees;
2. Review and recommend adjustments and to key KCHRI messages as they are developed by staff;
3. Communicate key messages to their employees;
4. Be a role model in departmental participation; and
5. Commit the necessary time and resources to ensure overall effectiveness to the effort.

## **Time Commitment**

The Health Promotion Leadership Committee will meet quarterly at a time of mutual agreement, as organized by HRI staff.

In addition, HPLC members will commit to the timely distribution of communications to their Managers and other staff deemed necessary, including and especially the “Message of the Month” developed by HRI staff.

Feedback on the progress and effectiveness of key workplace initiatives may also be required from time to time.

## **Criteria for Success**

The success of the HPLC will be measured in the following ways:

- Turnout for Flu Shot program
- Requests submitted/filled for the Healthy Workplace Funding Initiative
- Feedback from/survey of the Health Leadership Forum
- Enrollment/feedback of teams and individuals in the Live Well Challenge
- Turnout for/survey of participants in the Health Benefits Fair
- Number of employees participating in Weight Watchers at Work
- Employee survey results
- Other measures as developed

## **Communication Tools**

The following resources and opportunities will be developed and made available by staff to assist the Health Promotion Leadership Committee to transmit key messages:

1. Annual Health Leadership Forum
2. HPLC meetings
3. Message of the Month (email)
4. Manager toolkits
5. Regular status reports
6. KCHRI Staff